



ANGUS REID

MAXIMIZE YOUR POTENTIAL

CHAMPION, LEADER, SPEAKER AND COACH

Angus helps organizations build elite teams, elevate leadership, and sustain success at the highest level. Creating engaged employees. Cultivating cohesive teams. Strengthening impactful leadership. Building winning cultures.



POPULAR PROGRAMS

Angus' programs are customized for each audience and can be delivered in person or virtually.

▶ ELITE LEADERSHIP

What really separates the best leaders from the rest and how to cultivate an elite culture.

▶ BECOMING ELITE

A playbook for building high-performance teams and sustaining excellence.

▶ WHAT IT REALLY TAKES TO ACHIEVE SUSTAINABLE SUCCESS

The winning traits of a continues champion

▶ ANOTHER PROGRAM

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* Upon request Angus can create a program unique to your company or organization

WHO IS ANGUS?

A two-time Grey Cup champion, three-time All-Star, and five-time team captain, Angus Reid knows what it takes to compete—and win—at the highest level. With a 13-year career in the CFL, playing 200 games for the BC Lions, Angus has lived the principles of elite leadership, teamwork, and sustained success. Beyond the field, he has become a respected voice on leadership and performance, with a best-selling book, two TEDx talks, and high-profile media roles. His dynamic storytelling and real-world insights equip teams and organizations with the mindset and strategies to maximize their potential and achieve lasting success.



WHY HIRE ANGUS?

Success isn't about talent alone—it's about culture, leadership, and daily habits that drive sustained excellence. Angus doesn't just talk about leadership; he's lived it. As a peer-voted captain for six seasons, he knows firsthand what it takes to inspire, lead, and create winning teams.


Through high-energy, impactful keynotes, Angus provides actionable strategies that organizations can implement immediately. His sessions blend engaging storytelling with practical takeaways, leaving audiences empowered to build trust, improve communication, and elevate performance. Whether your goal is to develop stronger leaders, foster team cohesion, or build a championship-level culture, Angus delivers insights that resonate and drive real change.



TRUSTED BY




CLIENTS INSIGHT AND FEEDBACK



“ Angus recently spoke to nearly 200 members of the PGA of British Columbia, and had the entire crowd's attention the whole time. His experience, energy, and perspective combined to create a very powerful message for our professionals. The feedback we received from our attendees was exceptional; if you are looking for a motivational speaker that can truly inspire, I encourage you to reach out to Angus.

Mark Strong
Executive Director
PGA of British Columbia



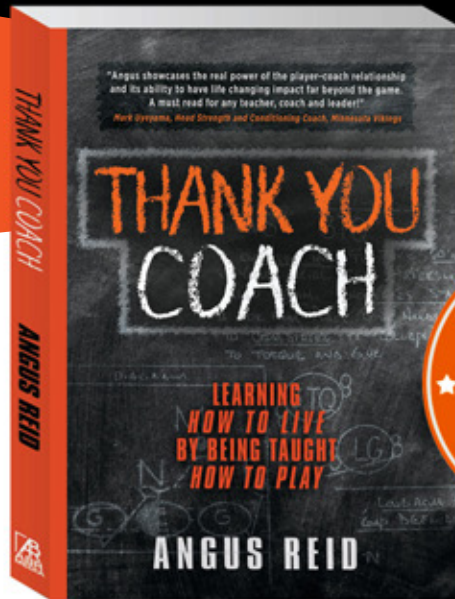
“ The perspective that Angus brings from his 13 years in the CFL is fascinating. If you want to improve your leadership, get Angus in the room. We all commented that we could have listened to him for a few more days.

Chuck Dietrich
VP of Sales
Peterbilt Pacific Inc.

“ Angus' keynote was so on target for motivating our construction leaders and the level of energy he brought to our event was second to none! Our attendees were hanging on his every word!

Jeannine Martin
President
Vancouver Regional Construction Association

BUY NOW



BOOKING & CONTACT INFORMATION

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